

5 High-Flyers

Unit Opener

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- 5.1 **high-flyer** (n) /haɪ-'flaɪə/
sb who is very successful or who may become very successful • *Jack is a high-flyer and he got the top job he had always wanted.*
- 5.2 **base jump** (v) /beɪs dʒʌmp/
do a parachute jump from a fixed point such as a building • *I love extreme sports but I would never base jump from the 100th floor of a building!* >

Reading

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- 5.3 **define** (v) /dɪ'faɪn/
say exactly what sth means • *He defines success as getting a good job.* > definition (n)
- 5.4 **wealth** (n) /welθ/
a large amount of money, land or property that sb has • *Her grandfather was a man of great wealth.* > wealthy (adj)
- 5.5 **status** (n) /'steɪtəs/
sb's social position • *She wants to be a doctor as she thinks it is a career with high status.*

Word Focus

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- 5.6 **funding** (n) /'fʌndɪŋ/
money for a particular purpose • *Keith is trying to get some funding for his research.*
> fund (v, n)
- 5.7 **reserve** (v) /rɪ'zɜ:v/
keep sth for a particular purpose or time
• *Those seats are reserved for visitors.*
- 5.8 **improvise** (v) /'ɪmprəvaɪz/
invent music, the words of a play, etc while you are playing • *I couldn't remember my lines, so I had to improvise.* > improvisation (n)
- 5.9 **upgrade** (v) /,ʌp'greɪd/
change sth such as a computer so that it is better • *When did you last upgrade your laptop?* > upgrade (n)
- 5.10 **pester** (v) /'pestə(r)s/
annoy sb by asking them for sth many times • *Journalists pestered the actress for information.*
- 5.11 **irritate** (v) /'ɪrɪteɪt/
annoy sb, especially by doing sth many times or for a long period of time • *Her behaviour was starting to irritate me.* > irritation (n), irritating (adj), irritated (adj)

Reading

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- 5.12 **take (sth) apart** (phr v) /teɪk ('sʌmθɪŋ) 'əpɑ:t/
separate sth into its different parts • *He took apart the old radio, fixed the problem and got it to work again.*
- 5.13 **path (to)** (n) /pɑ:θ (tu)/
a number of actions that will help sb do or achieve sth • *He sees that job as his path to success.*
- 5.14 **innovator** (n) /'ɪnəveɪtə(r)/
sb who introduces new ways of doing sth
• *He was an innovator in early radio and television.* > innovate (v), innovation (n)
- 5.15 **motivation** (n) /,məʊtɪ'veɪʃn/
the reason why sb wants to do sth • *What was your motivation for becoming an actor?*
> motivate (v), motivating (adj), motivated (adj)
- 5.16 **function** (n) /'fʌŋkʃn/
a program or part of a program on a computer, smartphone, etc that does sth specific • *The program has a 'Search' function.*
- 5.17 **virtually** (adv) /'vɜ:tʃʊəli/
almost • *The two sisters look virtually the same.*
- 5.18 **shoot** (v) /ʃu:t/
make a film or take a photo of sth • *They're shooting the film in Mexico.* • shooting (n)
- 5.19 **hook up** (phr v) /hʊk ʌp/
meet sb and spend time with them; start doing things with sb • *He hooked up with the other members of the team in London.*
- 5.20 **boom** (n) /bu:m/
a period when sth suddenly becomes very popular • *These companies made a lot of money during the internet boom of the 1990s.*
- 5.21 **ride a wave (of sth)** (expr)
/raɪd ə weɪv (əv 'sʌmθɪŋ)/
get an advantage from a situation • *The young singer is riding a wave of popularity.*
- 5.22 **basis** (n) /'beɪsɪs/
the most important idea or part of sth from which it grows • *Trust is the basis of a strong friendship.* > base (v)
- 5.23 **determination** (n) /dɪtɜ:mɪ'neɪʃn/
trying to do sth even though it is very difficult
• *It took hard work and determination to run the marathon.* > determined (adj)
- 5.24 **hooked** (adj) /hʊkt/
liking sth so much that you cannot stop doing it
• *My brother is hooked on that game.*

- 5.25 solo** (adv) /'səʊləʊ/
done alone by one person only • *You must be daring to fly solo around the world.*
- 5.26 supplies** (pl n) /sə'plaɪz/
things such as food, medicine, etc that you need to live or in order to do a particular activity • *They keep their food and other supplies over there.* > supply (v)
- 5.27 accomplishment** (n) /ə'kʌmplɪʃmənt/
sth that is successful, or that is achieved after a lot of work • *Passing your final medical exams was a great accomplishment.*
> accomplish (v)
- 5.28 extended family** (n) /ɪk'stendɪd 'fæməli/
a family that includes grandparents, aunts, uncles, cousins, etc • *Her neighbours, friends and extended family members were all invited to the party.*
- 5.29 rehearsal** (n) /rɪ'hɜːsl/
a time when you practise a play, piece of music, etc before you perform in front of other people • *We missed most of the rehearsals for the school play.* > rehearse (v)
- 5.30 motivated** (adj) /'məʊtɪveɪtɪd/
very keen to do sth because you find it interesting or exciting • *The young pupils were motivated to try because their teacher gave them stickers for good marks.* > motivation (n)
- 5.31 accomplished** (adj) /ə'kʌmplɪʃt/
talented • *Maria Callas was an accomplished opera singer.* > accomplish (v), accomplishment (n)

Vocabulary

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- 5.32 best-selling** (adj) /best-'selɪŋ/
popular and bought by many people
• *J.K. Rowling wrote the best-selling Harry Potter books.* > best-seller (n)
- 5.33 devoted** (adj) /dɪ'vəʊtɪd/
loving or caring about sth or sb very much
• *Judy is a devoted nurse who really cares about the sick people she looks after.*
> devote (v), devotion (n)
- 5.34 failure** (n) /'feɪljə/
lack of success • *His failure to get into music school was a great disappointment.* > fail (v)
- 5.35 overcome** (v) /əʊvə'kʌm/
manage to deal with (a problem)
• *He overcame his problems and succeeded in his career.*
- 5.36 medal** (n) /'medl/
a metal disc given as a prize or award in a competition • *The athlete came first and was given a gold medal.*
- 5.37 cup** (n) /kʌp/
a silver, gold, etc container that you get for winning a sport • *They won the World Cup in 2014.*
- 5.38 loss** (n) /lɒs/
the money a person, company, etc loses when they spend more than they earn • *The company made a loss of £40,000 last year.*
> lose (v)
📎 Opp: profit
- 5.39 fortune** (n) /'fɔːtʃuːn/
a lot of money and possessions • *Many Hollywood actors are paid millions of dollars and quickly make a fortune.*
- 5.40 profit** (n) /'prɒfɪt/
money you get from selling sth for more than it cost • *The company produces laptops which cost about £300 and then sells them at £1,000, making a profit of about £700 on each one.*
> profit (v), profitable (adj)
- 5.41 property** (n) /'prɒpəti/
a building and/or land • *He began buying houses over thirty years ago and now owns a lot of property.*
- 5.42 jewellery** (n) /'dʒuːəlri/
ornaments you wear like earrings, rings, necklaces etc • *She wore a lot of gold jewellery to show she was rich.*
- 5.43 possession** (n) /pə'zeʃnz/
sth that belongs to you • *Their home and all of their possessions were destroyed in the fire.*
> possess (v)
- 5.44 valuable** (adj) /'væljuəbl/
worth a lot of money • *This painting by Picasso is very valuable and will be sold for millions of euros.* > value (n, v)
- 5.45 stubborn** (adj) /'stʌbən/
determined not to change your opinion, ideas, plans, etc • *Andy is so stubborn that he has refused to go to the party with me.*
> stubbornness (n)
- 5.46 blockbuster** (n) /'blɒkɒbstə/
a very successful film • *We saw the latest blockbuster and we liked it very much.*
- 5.47 flop** (n) /flɒp/
a film, play, etc that is not successful
• *The film Catwoman was a flop.* > flop (v)
- 5.48 record-breaker** (n) /'rekɔːd-'breɪkə/
sth which breaks a record by being the best, longest, most profitable, etc • *That jump is the highest ever and is a record-breaker!*
- 5.49 worship** (v) /'wɜːʃɪp/
love and admire sb very much • *It's silly to worship celebrities because I don't think they do anything important.* > worship (n)
- 5.50 idolise** (v) /'aɪdəlaɪz/
love and admire sb and think they are perfect
• *Dave idolises the footballer Lionel Messi and wants to be like him one day.* > idol (n)

- 5.51** **envy** (v) /'envi/
wish you had sb else's possessions, abilities etc • *Sally envied her brother's success and secretly wished he had failed.*
➤ envy (n), envious (adj)
- 5.52** **self-confident** (adj) /self-'kɒnfɪdənt/
sure of yourself • *She is a self-confident person and is happy to talk to groups of people.* ➤ self-confidence (n)
- 5.53** **arrogant** (adj) /'ærəgənt/
believing you are better or more important than other people • *The arrogant singer talked about how great he was during the whole interview.* ➤ arrogance (n)
- 5.54** **modest** (adj) /'mɒdɪst/
not talking too much about yourself or being too proud of yourself • *As a modest person, she never talks about all the money she gives to the poor.* ➤ modesty (n)
- 5.55** **flawless** (adj) /'flɔːləs/
perfect • *This antique vase is flawless; it's in perfect condition.* ➤ flaw (v, n)
📖 Opp: flawed
- 5.56** **faulty** (adj) /'fɔːlti/
not made correctly; not working properly • *The remote control is faulty and I can't change the channels on the TV.* ➤ fault (n)
- 5.57** **infamous** (adj) /'ɪnfəməs/
well-known for a bad reason • *The infamous criminal Jack the Ripper attacked and murdered women in London.*
- 5.58** **celebrated** (adj) /'selɪbreɪtɪd/
famous for a special quality or ability • *We went to a concert to listen to the celebrated singer George Dalaras.*
- 5.59** **renowned** (adj) /rɪ'naʊnd/
famous for sth • *Steven Spielberg is renowned for his films.*
- 5.60** **swearing in ceremony** (expr) /'sweərɪŋ ɪn 'serəməni/
a ceremony in which sb with a new public position promises to do their duty well • *People from all over the world watched the swearing in ceremony of Barack Obama, the first black president of the USA.*
- 5.61** **talk show host** (n) /tɔːlk ʃəʊ həʊst/
sb who talks to the guests on a television show in which famous people answer questions about themselves • *The talk show host announced that his special guest that day would be Lady Gaga!*
- 5.62** **tiring** (adj) /'taɪərɪŋ/
making you feel tired • *It was a tiring journey.*
➤ tired, tireless (adj)
- 5.63** **tireless** (adj) /'taɪələs/
working hard without stopping • *Chris is a tireless worker.* ➤ tired, tiring (adj)
- 5.64** **philanthropist** (n) /fɪ'lænθrəpɪst/
a rich person who gives a lot of money to help poor people • *Marianna Vardinoyanni is a philanthropist and has done a lot for children who have cancer.*
- 5.65** **rags to riches story** (expr) /rægz tə 'rɪtʃɪz 'stɔːri/
a story about sb who becomes very rich after starting life very poor • *Madonna's life is a rags to riches story as she started out with nothing and now has a fortune.*
- 5.66** **set (my) mind to** (expr) /set (maɪ) maɪnd tuː/
decide you want to achieve sth and try hard to do it • *If you want to go to university, you must set your mind to it.*
- 5.67** **poverty** (n) /'pɒvəti/
the state of being very poor • *There is a lot of poverty in the developing world where people have no money at all.*
- 5.68** **influential** (adj) /ɪnflu'entʃl/
able to change the way people think and behave • *Antonis Kanakis is an influential celebrity whose opinions are listened to by young people.* ➤ influence (v, n)
- 5.69** **leading** (adj) /'liːdɪŋ/
the most important; the best • *Albert Einstein was the leading physicist of the twentieth century.* ➤ lead (v)
- 5.70** **raise** (v) /reɪz/
bring up; look after a child until they grow up • *She raised three children and she's proud of them.*
- 5.71** **rundown** (adj) /rʌn'daʊn/
in poor condition • *In Rio de Janeiro, there are rundown areas called favelas where the poor people live.*
- 5.72** **inner-city** (adj) /'ɪnə-'sɪti/
near the middle of a city where poor people live • *The inner-city area near Omonia in Athens has got a lot of crime and poverty.*
- 5.73** **hardship** (n) /'hɑːdʃɪp/
difficulties • *When he lost his job, he faced a lot of hardship because he had very little money.*
- 5.74** **apparent** (adj) /ə'pærənt/
clear • *It was soon apparent to the film director that the young actor was going to be a success.*
➤ apparently (adv)
- 5.75** **climb up the ladder of success** (expr) /klaɪm ʌp ðə 'lædə əv sʌk'ses/
do well and become successful • *Barack Obama climbed up the ladder of success to become president of the USA.*
- 5.76** **speedy** (adj) /'spiːdi/
very quick • *Grandma's eyes are better already. She has made a speedy recovery from her cataract operation.* ➤ speed (n)

- 5.77 benefit** (v) /'benɪfɪt/
If you benefit from sth, you are helped by it in some way. • *Bill benefited from the advice his father gave him about money.* > benefit (n), beneficial (adj)
- 5.78 boost** (v) /bu:st/
increase • *The success of her book boosted her confidence and she decided to continue writing.* > boost (n)
- 5.79 ratings** (pl n) /'reɪtɪŋz/
a list that shows which television programmes are the most popular • *The ratings for the talk show are always high.* > rate (v)
- 5.80 ambition** (n) /æm'bɪʃn/
desire to succeed • *His ambition has made him a leading businessman.* > ambitious (adj)
- 5.81 drive** (n) /draɪv/
determination to succeed • *The athlete has the necessary drive to win an Olympic gold medal.* > drive (v)
- 5.82 set up** (phr v) /set ʌp/
start (a company) • *Last century, Henry Ford set up a car manufacturing company which became one of the largest in the world.*
- 5.83 the rest is history** (expr) /ðə rest ɪz 'hɪstri/
everyone knows what happened • *In 1969, Apollo 11 was launched. The rest is history.*
- 5.84 rank** (v) /ræŋk/
decide the position of sb or sth on a list based on quality or importance • *The tennis player is currently ranked third in the world.*
> rank (n)

Describing people

accomplished	modest
arrogant	motivated
celebrated	persistent
devoted	renowned
high-flyer	self-confident
infamous	stubborn
influential	tireless
leading	

Grammar

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- 5.85 bring up** (phr v) /brɪŋ ʌp/
raise • *Her grandma brought her up after her parents died.*
- 5.86 conference** (n) /'kɒnfərəns/
a large meeting when people with the same interests or jobs come together to discuss
• *There will be a three-day conference at the hotel next week.*

Listening

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- 5.87 persist** (v) /pə'sɪst (ɪn)/
continue to do sth even though it is difficult
• *Sam persisted in learning the violin and he is now in an orchestra.* > persistence (n)
- 5.88 give up** (phr v) /gɪv ʌp/
stop trying • *Helena didn't give up and in the end she was able to walk again after her terrible accident.*
- 5.89 aim** (v) /eɪm/
have as a purpose • *When she grows up, she aims to become a professional singer.*
> aim (n)
- 5.90 inspire** (v) /ɪn'spaɪə/
make sb feel that they want to do sth and can do it • *He was inspired by Albert Einstein's work to become a physicist.* > inspiration (n), inspirational (adj)
- 5.91 pointless** (adj) /'pɔɪntləs/
with no purpose • *Buying her a piano is pointless. She can't play it.* > point (n)

Speaking

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- 5.92 option** (n) /'ɒpʃn/
sth you can choose to do or have • *We have two options: stay here or go to a hotel.*
> opt (v)
- 5.93 measure** (v) /'meɪʒə/
to judge how successful, important, valuable, etc sth is • *Teachers use tests to measure their students' progress.* > measure (n)

Grammar

page 63

- 5.94 willingness** (n) /'wɪlɪŋnɪs/
when you want to do sth • *Her willingness to learn is amazing!* > will (n), willing (adj)
- 5.95 pay rise** (n) /peɪ raɪz/
an increase in the money you earn • *She got a pay rise in January, so she has more money now.*
- 5.96 injure** (v) /'ɪndʒə/
hurt • *The footballer injured his ankle in the first five minutes of the match.* > injury (n), injured (adj)
- 5.97 regret** (v) /rɪ'ɡret/
wish you hadn't done sth • *Sandy regrets not going to university because she can't find a well-paid job now.* > regret (n)
- 5.98 CEO** (n) /sɪ i: əʊ/
Chief Executive Officer: the person with the most authority in a large company • *The CEO has the necessary experience to run the company.*

- 5.99 corporation** (n) /,kɔːpə'reɪʃn/
a large company or group of companies
• *She has always wanted to work for a big corporation.*
- 5.100 on a daily basis** (expr) /ɒn ə 'deɪli 'beɪsɪs/
every day • *They meet on a daily basis.*
- 5.101 reassemble** (v) /rɪə'sembəl/
put sth together again • *They reassembled my car at the garage after taking it apart to fix it.*
- 5.102 fellow** (adj) /'feləʊ/
used to talk about sb who is similar to you in some way or in the same situation as you
• *Be nice to your fellow students, Fred.*
- 5.103 drop out (of)** (phr v) /drɒp aʊt (ɒv)/
leave a school or university before you have finished your course • *If you drop out of school at 16, you will regret it.*
- 5.104 never look back** (expr) /nevə lʊk bæk/
become more successful after a particular success • *After she wrote her first successful novel, Jenny never looked back and went on to write many more.*
- 5.105 fulfil** (v) /fʊl'fɪl/
manage to do (e.g. what you hoped for) • *He wants to be a doctor but to fulfil his dream he needs money to study.* > fulfilment (n)
- 5.106 go on (to do sth)** (phr v) /gəʊ ɒn (tu):/
continue or move to the next thing • *Will Smith started out as a singer and went on to become an accomplished actor.*

Use your English

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- 5.107 go into partnership** (expr) /gəʊ 'ɪntʊ 'pɑːtnəʃɪp/
go into business with sb else • *My uncle went into partnership with my dad and they run their company together now.*
- 5.108 go bankrupt** (expr) /gəʊ 'bæŋkrʌpt/
not have enough money to pay what you owe
• *Greg went bankrupt and he lost all his money and his business.*
- 5.109 do business** (expr) /duː 'bɪznɪs/
buy and sell goods or services • *They have a successful company and do business all over the world.*
- 5.110 do (my) best** (expr) /duː (maɪ) best/
try as hard as you can • *She did her best and got a B in the final exam.*
- 5.111 make progress** (expr) /meɪk 'prɒʊgres/
improve • *Tom has made progress at school and his marks are much higher.*
- 5.112 take a chance** (expr) /teɪk ə'tʃɑːns/
do sth risky • *Don't take chances with your health. If you don't feel well, see a doctor.*
- 5.113 take (my) place** (expr) /teɪk (maɪ) pleɪs/
replace sb or sth • *When I got a better job, my old company had to find someone to take my place.*
- 5.114 from time to time** (expr) /frəm taɪm tə taɪm/
sometimes; occasionally • *She works in town but from time to time she works from home.*
- 5.115 promote** (v) /prə'məʊt/
give sb a more responsible job in a company
• *Dina has been promoted from assistant editor to chief editor.* > promotion (n)
- 5.116 Head of Department** (n) /hed əv dɪ'pɑːtmənt/
sb in charge of part of a company • *The Head of Department thanked all the employees for their hard work.*
- 5.117 work (my) socks off** (expr) /wɜːk (maɪ) sɒks ɒf/
work very hard • *Tina worked her socks off before the exams studying until late every night.*
- 5.118 set (my) sights on** (expr) /set (maɪ) saɪts ɒn/
aim for • *The runner has set his sights on the gold medal, which is why he is training so hard.*
- 5.119 set the world on fire** (expr) /set ðə wɜːld ɒn faɪə/
have a big effect; be very successful • *The Beatles' music set the world on fire in the 60s. It changed the music industry.*
- 5.120 up and coming** (adj) /ʌp ənd 'kʌmɪŋ/
showing signs of being successful • *The up and coming young actor gave an excellent performance.*
- 5.121 industry** (n) /'ɪndəstri/
the companies and people involved in producing a particular type of thing or providing a particular service • *Greece has a big tourist industry.* > industrial (adj)
- 5.122 throw in the towel** (expr) /θrəʊ ɪn ðə taʊəl/
give up • *After years of trying to become a famous actor, Peter threw in the towel and opened a café.*
- 5.123 target** (n) /'tɑːɡɪt/
goal • *My target is to save enough money for a laptop.* > target (v)
- 5.124 admit** (v) /əd'mɪt/
agree that you did sth bad or that sth is bad is true • *The director admitted that the film he had made was a flop.*
- 5.125 defeat** (n) /dɪ'fiːt/
failure to win • *We were disappointed by the team's defeat in the final.* > defeat (v)
- 5.126 let alone** (expr) /let ə'ləʊn/
not to mention • *Few people become famous, let alone incredibly wealthy.*

- 5.127 founder** (n) /'faʊndə/
sb who establishes an organisation, a school, etc • *Paul Allen and Bill Gates are the founders of the company Microsoft.*
> found (v)
- 5.128 social networking site** (n)
/'səʊʃl 'netwɜ:kɪŋ saɪt/
a website where you can socialise with people • *Facebook is the most popular social networking site online.*
- 5.129 publish** (v) /'pʌblɪʃ/
prepare and print a book, magazine, etc in order to sell it • *His first book was published in 1998.* > publisher (n), publication (n)
- 5.130 include** (v) /ɪn'klu:d/
have sth or sb as one part of a whole • *Does the price of the room include breakfast?*
> including (prep)
- 5.131 staff** (n) /stɑ:f/
all the people who work in a place • *The hotel staff were very friendly.*
- 5.132 computerise** (v) /kəm'pjʊ:təraɪz/
use a computer to store data, to control the way sth is done, etc • *Many card games have been computerised so you can play them on your PC.* > computer (n)
- 5.133 spread** (v) /spred/
reach a larger number of people • *The use of computers has spread quickly over the last 25 years.*
- 5.140 at the end of the day** (expr)
/ət ði end əv ðə deɪ/
used to talk about what you think is the most important thing about a situation, after considering everything • *At the end of the day, it's his money, not ours.*
- 5.141 privileged** (adj) /'prɪvəlɪdʒd/
with advantages because of position or wealth • *He comes from a privileged background, so life is easy for him.* > privilege (n)
- 5.142 upbringing** (n) /'ʌpbrɪŋɪŋ/
the way your parents look after you and teach you to behave when you are growing up • *Freda had a very strict upbringing and she was never allowed to go out with her friends.*
> bring up (phr v)
- 5.143 exclusive** (adj) /ɪks'klu:sɪv/
If sth is exclusive, it is so expensive that not many people can afford to use or buy it. • *She goes to an exclusive girls' school.*
> exclusivity (n)
- 5.144 entire** (adj) /ɪn'taɪə/
whole • *He lost his entire fortune at the casino and now has nothing.* > entirely (adv)
- 5.145 real estate** (n) /ri:əl ɪs'teɪt/
the business of selling houses or land • *Jeff works in real estate, so he can find you a nice house.*
- 5.146 remarkable** (adj) /rɪ'mɑ:kəbl/
unusual and surprising • *It's a remarkable discovery!*

Writing: an opinion essay

pages 66–67

- 5.134 can't be bothered** (expr) /kɑ:nt bi 'bɒðəd/
not interested enough to make the effort to do sth • *I want to go to the concert, but I can't be bothered to buy a ticket!*
- 5.135 get on in life** (expr) /get ɒn ɪn laɪf/
be successful • *Hard work and a pleasant personality will help you to get on in life.*
- 5.136 after all** (expr) /'ɑ:ftər ɔ:l/
used when you are giving a reason or explaining sth • *Don't apologise. After all, it wasn't your fault.*
- 5.137 what's the point (in)** (expr)
/wɒts ðə pɔɪnt ɪn/
used when you are not sure or convinced of the aim or purpose of sth • *What's the point in getting angry?*
- 5.138 set (myself) a target** (expr)
/set (maɪ'self) ə 'tɑ:ɡɪt/
have an aim • *Kate set herself a target of learning Chinese in two years so she could go to China.*
- 5.139 to my mind** (expr) /tə maɪ maɪnd/
in my opinion • *It was a good idea, to my mind.*
- 5.147 turn of events** (expr) /tɜ:n əv ɪ'vents/
the way a situation develops • *It was a surprising turn of events.*
- 5.148 entrepreneur** (n) /ɒntrəprə'nɜ:z/
sb who starts a business in order to make money • *Mark Zuckerberg is the successful entrepreneur who started Facebook.*
- 5.149 inherit** (v) /ɪn'herɪt/
receive money, property etc from sb after they have died • *Fred inherited his mother's house when she died.* > inheritance (n)
- 5.150 apply (to)** (v) /ə'plɑɪ tu:/
concern; be about sb or sth • *The new law only applies to students over the age of sixteen.*
- 5.151 let's face it** (expr) /lets feɪs ɪt/
let's be honest • *Let's face it, you're terrible at singing, so you'll never win the talent contest.*
- 5.152 the way I see it** (expr) /ðə 'wei 'aɪ 'si: ɪt/
in my opinion • *The way I see it, he was right.*
- 5.153 counterargument** (n) /,kaʊntə'a:gjʊmənt/
an opposing argument • *If you disagree with her, you need to come up with some good counterarguments.*

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- 5.154 issue** (n) /'ɪʃuː/
an important topic or problem that people talk about • *You should discuss these issues with your teacher.*
- 5.155 make reference to sth** (expr)
/meɪk 'refrəns tuː 'sʌmθɪŋ/
mention • *This song makes reference to the famous singer Bob Marley.*
- 5.156 survey** (n) /'sɜːveɪ/
a series of questions you ask to get people's opinions on a particular subject • *I answered ten questions in a survey about careers.*
> survey (v)
- 5.157 attend** (v) /ə'tend/
go to an event • *I am attending classes to learn some first aid skills.* > attendance (n)
- 5.158 miss out (on sth)** (phr v)
/mɪs aʊt (ɒn 'sʌmθɪŋ)/
not do or have sth you would enjoy that other people do or have • *Do you think you are missing out on fun because you have to study every night?*
- 5.159 aim for the top** (expr) /eɪm fə ðə tɒp/
want to be the best • *Larry is aiming for the top and wants to be CEO of the company one day.*
- 5.160 live up to one's expectations** (expr)
/lɪv ʌp tu wʌnz ekspek'teɪʃnz/
be as good as sb hopes • *I thought the film would be funny, but it didn't live up to my expectations; it was silly.*
- 5.161 persistent** (adj) /pə'sɪstənt/
when you continue trying • *Katy is persistent in her efforts to become famous as she keeps uploading videos of herself singing on YouTube.* > persist (v), persistence (n)

Business

CEO	Head of Department
corporation	industry
do business	loss
entrepreneur	pay rise
fortune	profit
founder	promote
go bankrupt	staff
go into partnership	

- 5.162 crossing** (n) /'krɒsɪŋ/
a journey across land or sea • *The famous explorers completed their crossing of the desert in one month.* > cross (v)
- 5.163 passage** (n) /'pæsɪdʒ/
a journey by ship • *The passage on the ship from England to America took a week.*
- 5.164 prior to** (prep) /praɪə tuː/
before • *Prior to becoming an actor, he worked at a fast food restaurant.*
- 5.165 severe** (adj) /sə'veɪə/
very bad and very extreme • *The severe weather forced the climbers to return to base.*
> severity (n)
- 5.166 demanding** (adj) /dɪ'mɑːndɪŋ/
needing a lot of time, attention or effort
• *Running in a marathon must be very demanding and tiring.* > demand (v, n)
- 5.167 enable** (v) /ɪn'eɪbl/
make it possible for sb to do sth • *Being fit enabled her to walk for hours across the mountains.*
- 5.168 tough** (adj) /tʌf/
difficult • *Would you ever go on a tough journey across snow and ice?*
- 5.169 undergo** (v) /ʌndə'gəʊ/
If you undergo sth, it happens to you.
• *She underwent a cataract operation to restore her sight.*
- 5.170 continent** (n) /'kɒntɪnənt/
one of the seven main areas of land on Earth, eg Africa, Asia, etc • *Greece is situated in the south of the continent of Europe.*
- 5.171 journal** (n) /'dʒɜːnl/
a diary • *Every day my grandma writes in her journal, and one day she says she will let me read it.*
- 5.172 misfortune** (n) /mɪs'fɔːtʃuːn/
bad luck • *John had the misfortune to be born blind, but he became an athlete and has won many medals.*
- 5.173 tyre** (n) /taɪə/
rubber part of a wheel • *Her dad made her a swing out of an old tyre which he hung from a tree.*
- 5.174 expedition** (n) /ekspə'dɪʃn/
a long, carefully organised journey to a dangerous or unfamiliar place • *They made preparations for their expedition to Antarctica.*